



GOVERNMENT OF  
WESTERN AUSTRALIA



STATE GRAFFITI  
**TASKFORCE**

**GRAFFITI VANDALISM  
STRATEGY 2019-2021**

Western Australia

# GRAFFITI VANDALISM STRATEGY 2019-2021

Western Australia



## A MESSAGE FROM THE MINISTER

Graffiti vandalism is a crime that continues to impact the Western Australian community. It is a visible blight that impacts the amenity of our community, is costly to remove, and can make people feel threatened and unsafe.

The causes of graffiti vandalism are complex and responses to it need to be effective. It is only by working together that we can make a real difference.

This new Strategy promotes this approach. Its initiatives are designed to prevent graffiti before it occurs; to repair the damage from vandalism; and to hold offenders to account for their wrongdoing.

There is support for property owners to prevent and remove graffiti, particularly in long-term graffiti hot-spots. Young people will continue to learn about the consequences of graffiti vandalism. The broader community plays a key role in reporting graffiti and the early removal of graffiti will continue to be a priority.

I want to thank the State Graffiti Taskforce for their role in developing this new Graffiti Vandalism Strategy and also our officers in the Western Australia Police Force.

I also recognise the strong contribution made in this area by local government.

Graffiti vandalism has been a persistent problem. I look forward to working with the Taskforce and community as we deliver on the initiatives in this new Strategy to prevent and reduce graffiti vandalism.

**Hon. Michelle Roberts MLA** | Minister for Police; Road Safety



## Expected Outcomes:

### Intermediate outcomes

- Increased awareness of private property owners to report, prevent and remove graffiti vandalism
- Improved standards for consistency and reliability of graffiti reporting
- Expand effective diversionary options for at-risk youth and young graffiti offenders
- Enhance intelligence capabilities within the Goodbye Graffiti Database to support police activities.

### Long term outcomes

- Goodbye Graffiti Database is established as a comprehensive recording and reporting system for graffiti intelligence and offending
- Contribute to reduction of youth offending and re-offending through graffiti focused intervention programs.

# GRAFFITI VANDALISM STRATEGY



## Vision

Reduce graffiti vandalism to contribute to safer Western Australian communities.



## How will we work toward achieving our vision?



### Promote Partnerships

**Private property support**  
Initiatives are expanded to support private property owners to report, prevent and rapidly remove graffiti.

**School education**  
Young people are educated about respect for community and the consequences of graffiti vandalism providing alternative pathways to offending behaviours.

**Community awareness and support**  
Local councils, asset owners and community members are supported in their management of graffiti vandalism through engagement, community awareness campaigns and the Goodbye Graffiti website.

**Stakeholder engagement**  
Strengthen partnerships with key stakeholders to develop and support graffiti reporting, removal and prevention.



### Reporting and Removing Graffiti Vandalism

**Standardised reporting**  
Contemporary real-time reporting of graffiti vandalism will be implemented with a focus on consistency, quality and on-line reporting.

**Clean up and rapid removal**  
Local councils, private property and major asset owners adhere as close as possible to Graffiti Vandalism Standards practising rapid removal to reduce and prevent graffiti vandalism.

**Monitoring of trends in graffiti vandalism**  
Current and projected information will be regularly compiled to demonstrate to stakeholders Graffiti program trends and achievements and to fine tune strategies in real time.



### Prevention and Policing Graffiti Vandalism

**Intelligence led Policing**  
Real-time intelligence information is provided to Frontline Police to facilitate the management of graffiti hotspots and prolific priority offenders.

**Youth diversion**  
Identified young graffiti offenders and at risk youth are diverted to safer, crime-free pathways.

**Designing out graffiti**  
Principles of graffiti prevention are encouraged in the design and management of the built and landscaped environment.

**Focus on graffiti hotspots**  
Create a focus on 'hotspot' locations to reduce opportunities for graffiti vandalism.



## Taskforce Membership:

Western Australia Police Force  
Parliament of Western Australia

Department of Education

Main Roads Western Australia

Neighbourhood Watch

Public Transport Authority

Property Council of Australia (WA)

WA Local Government Association  
(WALGA)

Metropolitan and Regional Local  
Government representatives

Department of Local Government,  
Sport and Cultural Industries

Department of Justice

Water Corporation

Telstra

Western Power

National Broadband Network

Department of Planning, Lands  
and Heritage

Mental Health Commission

[www.goodbyegraffiti.wa.gov.au](http://www.goodbyegraffiti.wa.gov.au)